

How to use this evangelism survey:

Approaching people on the streets with lines like “Can I talk to you about Jesus?” or “Do you know where you will spend eternity?” is rarely an effective way to get into conversations with people. So we’ve developed a way to talk to people that is much better received: doing surveys. We have done hundreds of these surveys with people and we’ve discovered that more people will *want* to talk to you than not. Here are some instructions on how to use the survey:

1. Pray for God’s blessing on your efforts to share the gospel. And remember that He will be with you to help you in your evangelistic outreach (Matt. 28:20).

2. Attach a stack of these surveys to a small clipboard (not the huge intimidating 8.5” x 11” kind, but the small half-sheet kind).

3. Hit the streets, parks, beaches, malls, etc. Go out (ideally with a friend) with a smile on your face, love for Jesus and people in your hearts, a small Bible in your back pocket, and a pen in your hand.

4. Approach people and say something like this:

“Hello. We’re out doing a brief cultural assessment survey today, asking people for their opinions on a few different issues. Would you like to give us your opinion? It only takes about 2-3 minutes.”

You will discover that lots of people will actually *want* to talk to you (many people love to share their opinions).

5. Ask the questions. Jot down brief summaries of their answers. Most of the questions require a simple Yes or No answer. Don’t get bogged down or sidetracked by debating any of their answers. Keep it moving.

6. Follow up. After the survey is over, put the clipboard down at your side. Thank them for taking the survey *but then follow up with the person*. For example, if the person says (to question 6) that he would tell God that he was “a good person” (a common response) you might say, “You know, I used to think that being a good person was all you had to do to get to heaven as well. I started reading the Bible though some years ago and I discovered that God says none of us is good enough to go to heaven on our own. Have you ever broken any of the Ten Commandments? (You might walk the person through some). The goal is to help people come to a realization of their sinfulness so that you can then present to them the merciful grace of God found in a relationship with Jesus.”

God will give you wisdom in what to say and to do. You might share your testimony with them (keep it concise). Encourage the person to repent, trust in Jesus, to read the Bible, to start going to a good church (make a recommendation), etc. You’ll be amazed at how God uses you! To sharpen your readiness for on-the-street conversations with nonbelievers, we recommend you spend some time on our website **AlwaysBeReady.com** to help prepare you with answers for the common questions and objections that people raise. God bless you!

Fold in half here.

Cultural Assessment Survey

First name of person being surveyed: _____

Date: _____

City survey was conducted in: _____

1. Do you believe that the government should legalize smoking **marijuana**?
2. Do you believe the legal age for drinking **alcohol** should be lowered from age 21 to age 18?
3. **Texting** on cell phones has become very popular. During an average week of driving, how many times would you estimate that you text while the car is moving?
4. George Lucas said in a *Time* Magazine article that one of his goals in making the **Star Wars** movies was to get people to think about God. During the average week, about how many times would you estimate that you think about God?
5. If you could **ask God** just one question, what would you ask Him?
6. If God was to **ask you** why He should allow you into heaven, what would you say?

We’d love to hear your stories and get your feedback and suggestions at:
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